



V-BRIX

exclusively from **ChoiceLIVE**

V-BRIX CONTENT PIXEL RESOLUTION

SKYSCRAPER LED Sides A / B

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 384w x 768h / Aspect Ratio 0.50:1
384w x 768h / Aspect Ratio 0.50:1
768w x 768h / Aspect Ratio 1:1

DOUBLE DOUBLE WIDE LED Sides A / B

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 384w x 576h / Aspect Ratio 0.67:1
384w x 576h / Aspect Ratio 0.67:1
768w x 576h / Aspect Ratio 1.33:1

DOUBLE SKINNY LED Sides A / B

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 192w x 576h / Aspect Ratio 0.33:1
192w x 576h / Aspect Ratio 0.33:1
384w x 576h / Aspect Ratio 0.67:1

ROUND THE CORNER LED Sides A / B

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 384w x 768h / Aspect Ratio 0.50:1
384w x 768h / Aspect Ratio 0.50:1
768w x 768h / Aspect Ratio 1:1

T'RANGLE LED Sides A / B / C

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 384w x 768h / Aspect Ratio 0.50:1
384w x 768h / Aspect Ratio 0.50:1
1152w x 768h / Aspect Ratio 1.50:1

QWAD BOX LED Sides A / B / C / D

- Duplicated: same content on each side
- Independent: unique content on each side
- Synchronized: content across all sides

Pixel Resolution: 384w x 768h / Aspect Ratio 0.50:1
384w x 768h / Aspect Ratio 0.50:1
1536w x 768h / Aspect Ratio 2:1

SKINNY LED Sides A

- Duplicated: same content on each side

Pixel Resolution: 192w x 576h / Aspect Ratio 0.33:1

DOUBLE WIDE LED Sides A

- Duplicated: same content on each side

Pixel Resolution: 384w x 576h / Aspect Ratio 0.67:1



HEADQUARTERS
30 Wright Ave.
Lititz, PA 17543
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www.choice.live



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Content Handling Options

CLIENT PROVIDED CONTENT

Correctly sized / see pixel resolution chart. No editing required.

- **File Formats:** JPEG, PNG, H.264 MOV, H.265 MOV
- **Content Delivery:** Client provided Dropbox or file sharing site, Thumb Drive, ChoiceLIVE provided Drop Box
- **Content Playback Prep:** ChoiceLIVE will load client pre-produced content onto BrightSign player at NO CHARGE if provided two weeks in advance of shipping date.
- **Content Editing Fee:** If applicable, ChoiceLIVE content editing is \$150.00hr/minimum of one hour.
- **Keynote Template:** ChoiceLIVE will provide a Keynote Template for the client to use when creating content for the V-BRIX kiosks.

CONTENT CREATION

Client requests ChoiceLIVE to build content design.

- **File Formats:** JPEG, PNG, H.264 MOV, H.265 MOV, PowerPoint, Keynote, Word Agendas
- **Content Delivery:** Client provided Dropbox or file sharing site, Thumb Drive, ChoiceLIVE provided Drop Box
- **Content Design:** ChoiceLIVE will design custom backgrounds and build a digital display utilizing client provided content. All materials must be delivered to ChoiceLIVE two weeks in advance of the scheduled shipping date. ChoiceLIVE will provide the client design examples for final approval a minimum of three days in advance of scheduled shipping date.
- **Content Design Fee:** ChoiceLIVE content design fee is \$150.00hr / minimum of one hour.
- **Scheduled Content Displays:** For scheduled display content changes a BrightSign Network will need to be established, (\$100.00 a day). Requires internet LAN line. Allows for remote monitoring and updating.
- **Social Media Aggregation Service:** For live Social Media feeds an aggregation service is required. Activation plans are \$250.00 a week.



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